

Open Door Gala with Colonel Hadfield

**in support of Homes
For Heroes Foundation**

Friday September 22, 2023

Winnipeg, Manitoba

RBC Convention Centre

www.h4hf.ca



Homes For Heroes Background



Homes For Heroes Foundation was developed in response to the growing number of military Veterans who are facing crisis as they return to civilian life and find themselves on the path to homelessness.

Our mission is to integrate all our homeless military Veterans into the community through the provision of housing and support services across Canada. We are doing so by:

- Building unique and affordable urban villages in major cities across Canada where homeless Veterans will be able to successfully integrate back into civilian life.
- Providing on-site social workers that advocate and assist with accessing the needed social supports to achieve the goal of living independently in the long term.

Homes For Heroes has Veterans Villages operating in Calgary and Edmonton, with Veteran Villages in the planning stages for Kingston and Winnipeg. Our goal is to build Veteran Villages in all major centers across Canada and end the issue of Veteran homelessness.

The Need

For one out of every four Canadian Forces members, the process of being released from their military career and transitioning back into the community can be stressful and complex. Due to the challenges they face in making this transition, Veterans are twice as likely as non-Veterans to experience homelessness- and female Veterans are twice as likely as their male counterparts to be homeless. In its May 2019 report, the House of Commons Standing Committee on Veterans Affairs concluded that up to 5,000 Veterans are likely to be homeless in Canada. Of those, about 160 are estimated to be living on the streets of Winnipeg.



Our Solution

Housing

Housing consists of Villages of 20 "Tiny Homes" arranged in an inward facing "barracks format" to facilitate peer-to-peer support and teamwork. Our Villages are designed to be attractive communities, set in a park-like atmosphere. Each is a positive contribution to its host city while creating a sense of pride, identity and ownership among its residents.



Transition

But housing is just the first step, and not an adequate solution by itself. Once housed, our on-site team, in partnership with Veterans Affairs Canada and leading social service agencies, provide individualized counselling and training programs for each Veteran, monitoring their progress against a well-defined and proven self-sufficiency matrix in order to ensure their success on this journey.

Outcomes

Residency in the Village will be transitional, with the goal of having each Veteran leave the Village and re-enter mainstream society: employed, stable and self-sufficient, likely and one to three years, but only when they have achieved their personal goals. When they leave we ask them to return to mentor the Veterans who take their place-Veterans helping Veterans.

The Event

This formal military gala will feature local military pageantry and an uplifting presentation from Colonel Hadfield. The evening is being designed to showcase the City of Winnipeg's rich military history, educate our guests about the Homes For Heroes Foundation, and host local Veterans and current serving Canadian Armed Forces members.

The goal of this fundraising event is to **garner more exposure** within the Winnipeg market prior to the opening of the Winnipeg Kinsmen Veterans' Village and to **raise financial support** for the build and operations of the Winnipeg Kinsmen Veterans' Village.



"Within a month my Homes For Heroes social worker helped me secure funding from the VA, work training, and a full-time job. I feel blessed."

Chris Hadfield

The Homes For Heroes Foundation looks forward to presenting an Evening with Colonel Chris Hadfield: Astronaut | First Canadian Commander of the International Space Station

Referred to as “the most famous astronaut since Neil Armstrong,” Colonel Chris Hadfield is a worldwide sensation whose video of David Bowie’s “Space Oddity” — seen by over 75 million people — was called “possibly the most poignant version of the song ever created”, by Bowie himself. Acclaimed for making outer space accessible to millions, and for infusing a sense of wonder into our collective consciousness not felt since humanity first walked on the Moon, Hadfield continues to bring the marvels of science and space travel to everyone he encounters.

Hadfield has flown three space missions, built two space stations, performed two spacewalks, crewed the Shuttle and Soyuz, and in 2013 named the commander of the International Space Station for six months off planet. Formerly NASA’s director of operations, Hadfield is a heavily decorated astronaut, engineer, and military fighter/test pilot whose many awards include the Order of Canada, the Meritorious Service Cross, and the NASA Exceptional Service Medal. He was named the Top Test Pilot in both the US Air Force and the US Navy, and was inducted into Canada’s Aviation Hall of Fame.



Sponsorship Opportunities



Colonel

\$30,000

1 opportunity available

- 24 tickets (three tables of 8) to the event with premiere seating and table signage
- 8 tickets (one table) which will be donated to local Veterans and/or Canadian Armed Forces members
- Private meet and greet and photo with Colonel Hadfield
- Presenting sponsorship logo recognition in the TV and Print media promoting the event
- Presenting sponsorship logo recognition on all tickets for the event
- Presenting sponsorship logo recognition within all event day signage
- Logo lighting on the interior walls
- Trade show booth opportunity in the lobby
- Presenting sponsorship full page ad in the event program
- Receipting in accordance with CRA



Lieutenant Colonel

\$15,000

6 opportunities available

- 16 tickets (two tables of 8) to the event with premiere seating
- 8 tickets (one table) which will be donated to local Veterans and/or Canadian Armed Forces members
- Private meet and greet and photo with Colonel Hadfield
- Logo recognition in the print media promoting the event
- Logo recognition within all event day signage
- Trade show booth opportunity in the lobby
- Half page ad in the event program
- Receipting in accordance with CRA



Major

\$10,000

10 opportunities available

- 8 tickets (one table) to the event
- Private meet and greet and photo with Colonel Hadfield
- Logo recognition in the print media promoting the event
- Logo recognition within all event day signage
- Quarter page ad in the event program
- Receipting in accordance with CRA

Sponsorship Opportunities

Table Sales \$5,000

8 tickets (one table) to the event. Company logo on table signage if requested. Receipting in accordance with CRA

Donate a Table \$2,400

8 tickets donated to local Veterans and Canadian Armed Forces serving members. Table signage included. Receipting in accordance with CRA



"If I didn't have a home and support from Homes For Heroes, I don't think I would be alive today."

Thank you

To get involved, please contact:

Homes For Heroes Foundation
info@H4Hf.ca
403.452.0888





OPEN DOOR GALA ORDER FORM.
 SEPTEMBER 22, 2023. 7 PM.
 WINNIPEG RBC CONVENTION CENTRE.

Colonel **\$30,000**
 Presenting partner of the Open Door Gala with presenting partner sponsorship recognition and benefits as outlined in the sponsorship package including 3 tables (24 tickets) for personal use and 1 table (8 tickets) donated on your behalf, through H4HF, to a current serving Military organization or a Veterans organization. Receipting in accordance with CRA

Lieutenant Colonel **\$15,000**
 Lieutenant Colonel of the Open Door Gala with Lieutenant Colonel sponsorship recognition and benefits as outlined in the sponsorship package including 2 tables (16 tickets) for personal use and 1 table (8 tickets) donated on your behalf, through H4HF, to a current serving Military organization or a Veterans organization. Receipting in accordance with CRA

Major **\$10,000**
 Major partner of the Open Door Gala with Major partner sponsorship recognition and benefits as outlined in the sponsorship package including 1 table (8 tickets) to the event .Receipting in accordance with CRA

Table Purchase **\$5,000**
 8 tickets (one table) to the event. Table signage. Receipting in accordance with CRA

Donate a table **\$2,400**
 8 tickets donated by you to a current serving Military organization or a Veterans organization. Homes For Heroes Foundation will select and distribute these tickets on your behalf. Table signage included. Receipting in accordance with CRA

Table for a current serving Military organization or a Veterans organization attending the event. **\$2,400** No tax receipt will be provided. Please note:
 Military Organization:
 Veterans Organisation:

Single tickets: **\$300 for 1**
 Only available to current serving Military personnel or Veterans- \$300 each maximum of 2 tickets per person. No tax receipt provided. Please note
 Military Affiliation:

Military Service: **\$600 for 2**

CUSTOMER INFORMATION

NAME PHONE INVOICE TOTAL

EMAIL ADDRESS

THIS IS THE EMAIL WHERE TICKETS WILL BE SENT

Please email completed form to Courtney@eventgroup.ca

An invoice will be sent and can be paid by cheque or e-transfer. Tickets will be sent once payment is complete.